

PRESS RELEASE

For Immediate Release

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New Thermo-Serv, Ltd. Continues Fast Growth With Strategic Acquisition

(ThermoServ Acquires PolySub)

DALLAS, TEXAS, June 16, 2011 - New Thermo-Serv, Ltd. today announced that it has acquired privately held PolySub (Sublimateable Polymers) from Sattler Companies. ThermoServ is a global leader in many different markets offering one of the largest lines of drinkware available world-wide.

As part of ThermoServ's ongoing expansion, the new acquisition of PolySub supports their business growth strategy by focusing on being the leader in innovative technologies for the drinkware industry.

"This acquisition makes perfect sense for ThermoServ and our customers," says Jay Rigby, CEO of ThermoServ, "and the premium PolySub brand name and its unique products all fit very nicely with our portfolio offering to our coffee, collegiate, promotional, retail and healthcare vertical markets."

"The PolySub polymer is specially formulated and provides some huge advantages and benefits to customers," says Dave Sattler, Owner and President of Sattler Companies and previous owner of PolySub. "ThermoServ is so advanced in the drinkware technology that using the PolySub polymer with different shapes opens up all kinds of opportunities for customers ... and PolySub continues to be Made in the USA with ThermoServ!" Sattler emphasizes.

"We are committed to continuous innovation and outstanding service to maintain our position as a leader in plastic manufacturing and decorating," says Rigby, "all of which provides our customers with quality products, unique designs, service, easy accessibility and economic freight dispersion."

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About ThermoServ:

For over half a century, the industry has come to know and trust ThermoServ for superior insulated products that fit virtually everyone's lifestyle. ThermoServ, Ltd. was founded by Nelson F. Cornelius in Anoka, Minnesota. In 1956, the company introduced a black and gold thermal coffee carafe from which the company took its name. To this day, the carafe is a familiar fixture in many restaurants throughout the country. The success of the carafe led to the introduction of many insulated plastic mugs, steins and tumblers. In addition, a full line of non-thermal drinkware was produced. In February 2002 and again in April 2006, New Thermo-Serv, Ltd. acquired the plastics division of two major U.S. drinkware manufacturers. This product addition marked an expansion of ThermoServ's growing insulated and single-wall drinkware line, which now covers the full spectrum from economy to specialty mugs and tumblers. Providing products for corporate programs, executive gifts, quality or safety programs, promotional giveaways or recognition awards, ThermoServ is based in Dallas, Texas, and offers one of the largest lines of drinkware available in the industry.