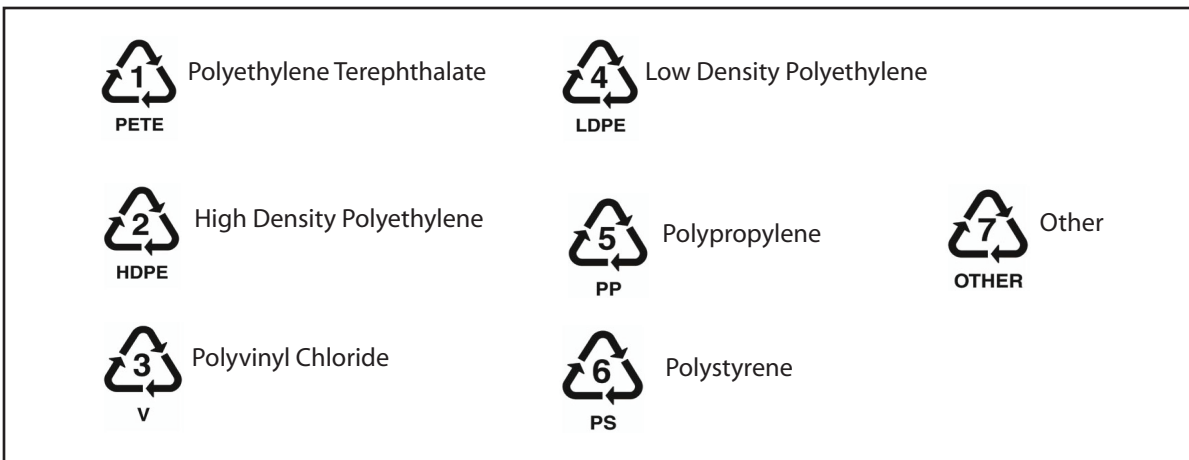


THERMO-SERV/BETRAS DEFENDS RECYCLE SYMBOL 7, ASSURES PRODUCTS ARE SAFE

(Dallas) April 11, 2008 – In response to recent misleading news reports portraying all plastic products labeled with the recycle symbol 7 as dangerous for food contact, insulated beverage manufacturer Thermo-Serv/Betras denounces such allegations as applied to its own line of products.

Recycle symbols located on the bottom of plastic bottles, containers and packaging include a number within the recycling “mobius” arrows and, usually, the chemical resin in acronym form. Although the presence of this symbol implies that the plastic item is recyclable, the icon is actually used by the plastics industry to identify the type of material from which the products are made. The following depicts which materials are represented by these images:



Thermo-Serv/Betras plastic products are made from polypropylene that meets FDA requirements for food contact. Despite the fact that polypropylene plastic is categorized by the recycle symbol 5, these products contain recyclable foam insulation material, thus earning their place in the “Other” plastics category. While not specified, the deceptive news reports refer to products made from polycarbonate plastic (which are also categorized by the recycle symbol 7), in which a raw material used in the making of this plastic (bisphenol A, or BPA) may not be fully reacted and could escape from the plastic in small amounts. Thermo-Serv/Betras products are not made from this material, and all materials used by the company meet the requirements of the FDA for food contact and are completely safe in this regard.

For more information regarding recycle symbols and the safety of plastic materials, please visit www.earthodyssey.com/symbols.html.