



THERMO-SERV-BETRAS
A M E R I C A N B E V E R A G E W A R E

“Reduce, Refill, Recycle, Rethink” Program

WHAT’S GOING ON?

On March 24, 2008, Thermo-Serv/Betras will launch its internal green initiative, “Reduce, Refill, Recycle, Rethink”; a program designed to grow global awareness within the company to support its efforts in educating customers on the environmental benefits of utilizing a refillable drinking container.

WHAT DOES THERMO-SERV/BETRAS DO TO BE “GREEN”?

Products

- Thermo-Serv/Betras has always promoted the benefits of using a refillable mug: less waste, less chemicals released into the environment by substances like Styrofoam, etc.
- Because our foam-insulated mugs don’t use Styrofoam, they are all recyclable.
- Our Green Line products are made from recycled materials and are recyclable.

Packaging

- Our mugs are wrapped in recyclable poly bags and shipped in recycled and recyclable corrugated boxes.

WHAT CAN I DO TO BE “GREEN”?

There are several ways each of us can do our part to conserve energy and resources in the workplace. Here are just a few examples:

- Recycle paper.
- Print double-sided copies.
- Rely on electronic communications.
- Turn off your lights and computer when you leave for long periods of time.
- Only print as many copies of a document as you need at one time; print more as needed, rather than printing in anticipation of what might be requested.
- Decrease your margins on your documents to get more use out of a piece of paper.
- When sending a fax, skip the cover page.
- Use a Thermo-Serv/Betras refillable mug for your daily coffee, rather than disposable cups.

DID YOU KNOW?

- If every coffee drinking American used a refillable mug instead of a disposable cup, we would spare our environment close to 7 million pounds of CO2 emissions every day. To neutralize the damage, we would need to plant 140,000 trees each day!